



MADE in Myanmar

Quick facts

Project name	The Multi-stakeholder Alliance for Decent Employment in the Myanmar Apparel Industry (MADE in Myanmar)
Funded by	Funded by the European Union with co-financing by the private sector
Budget	3 million EUR + additional budget from private sector retailers
Duration	13 December 2022- 12 December 2026
Lead agency	 sequa gGmbH
Partner	 EuroCham Myanmar
Training team	Several experienced social compliance advisors, electrical, mechanical and textile engineers, apparel industry chemical management specialists, trainers and a medical doctor.

Major project components in brief

SMART Factories Programme

- Social compliance
- Workplace Relations
- Energy, waste and water
- Chemical Management

The Forum on Supply Chain Conduct

- Industry level dialogue
- Bi-partite relations
- Public heightened due diligence knowledge hub
- Capacity building for companies and business associations on legal compliance
- Support labour rights organisations and trade unions
- Set-up grievance mechanism

The Centers for Women's Advancement

- Nutrition help desk for workers
- Sewing Training
- Computer and business skills
- Peer group support
- Psycho-social support



Objective and Outputs

Our objective is to strengthen and protect responsible business practices in the textile, clothing and footwear sector.

Outputs

Human rights, social and environmental standards are upheld and monitored within the textile, clothing, and footwear industries through continuation of the successful "SMART Factories" Programme.

Responsible business practices are promoted and monitored.

Women workers are supported to find and retain decent jobs in the garment sector.

Targets

- 200 factories participate in the SMART Factories Programme, enterprise advisory modules on social and environmental performance involving on-site assessments and follow-ups.
- 1,440 total participants at technical workshops
- 20 technical experts and auditors are developed and capacitated.
- 1 new grievance mechanism (hotline) is set up.
- 4 policy events in Brussels.
- 1,500 total participants in industry-level events
- 5–10 Labour Rights Organisations are supported.
- 4 joint commitments to superior practices are agreed and pursued by international retailers.
- 1 new programme is developed to help women advance in their careers in the apparel industry.
- 2 women's community centres focused on support for migrant workers are developed.

Current activities in 2023

- Factory advisory programmes and training workshops of MADE commenced in January, 2023. The project office is running 5 separate enterprise advisory and training teams (over 20 technical experts and trainers) covering topics such as: social compliance, worker/ manager communications and factory-level grievance mechanisms, occupational safety and health, chemicals management, energy efficiency, workplace nutrition programmes, clinic safety and some other topics.
- Basic computer and business skills training, a nutrition help desk for workers, and sewing training started at the new MADE women's center in February, 2023.
- Cooperation with other consultancy service providers to develop further, localized, social compliance verification capacities is ongoing.
- With project partner EuroCham Myanmar, increased levels of dialogue with business associations in Europe and dissemination about new standards for supply chain due diligence, from Germany and the European Union.



In addition to funding by the European Union, the MADE in Myanmar project is co-funded by the private sector.

The **MADE in Myanmar** project continues and upscales the successful SMART Factories Programme which has been growing and developing since 2013. As such, SMART continues as one component under MADE, along with a component on supply chain conduct and a component on enhanced support for migrant women workers. When using the SMART name and reputation project teams can more easily gain access to factories, engage with business associations and gain the trust of workers and worker representatives. Nurturing and developing respectful workplace relations is key to enterprise success, and the project teams engage with both management representatives and worker representatives to achieve results.

To read more about SMART Factories Programme, visit www.smartmyanmar.org.

Responsible: Sabine Erez, Project Director
Jacob A. Clere, Team Leader
Su Mon Thair, Senior Project Manager

sabine.erez@sequa.de
jacob.clere@smartmyanmar.org
sumon@smartmyanmar.org